MATONA



Spring/Summer 2025

Soleil

Welcome to the new Spring/Summer collection, where every element is a celebration of colour, cheer, and the simple joys of life. Inspired by the radiant energy of the sun, this collection is your invitation to embrace the new season with open arms. Let each piece become your story, accompanying you through sunny days and starry nights, from city escapades to beachside bliss.

Colour is at the heart of the Soleil collection. From vibrant hues that brighten your day to soft tones that soothe your senses, our palette is a cheerful nod to the beauty of the natural world. This core idea is further enhanced by the careful selection of materials used. Soft linen, pure cotton, flowing Tencel and airy muslin offer exciting contrasts and a relaxed, effortless charm.

Designed to accompany you from spring to autumn this season's design captures the essence of both urban sophistication and natural beauty, creating versatile pieces that transition effortlessly, ensuring you're always ready for the next adventure.

In an exciting new development, Matona now has a dedicated men's line. We've created a range of shirts, trousers and jackets perfect for him, with the same vibrant spirit and thoughtful design as the rest of the new collection. aStep into the season with pieces that are fit for any occasion, crafted with the same dedication to style and comfort that you love.



Material & Color **Overview**

100% Linen

blue net

portabella

coral

cedarwood

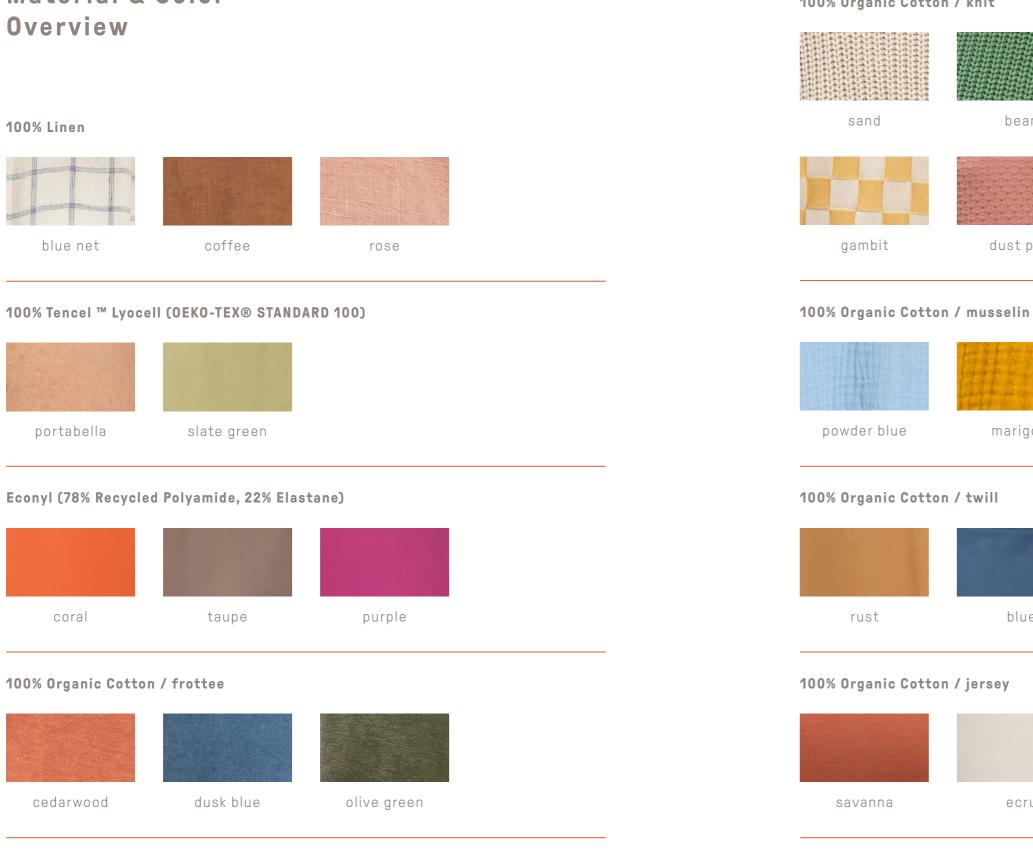
100% Organic Cotton / knit

bean

dust pink

marigold

blue



100% Organic Cotton / jersey





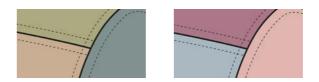
pistaccio

viola

100% Organic Cotton / jersey



100% Organic Cotton / caps



tea

bonbon



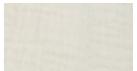
seal blue



magma



brick

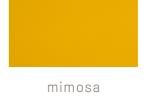


ecru

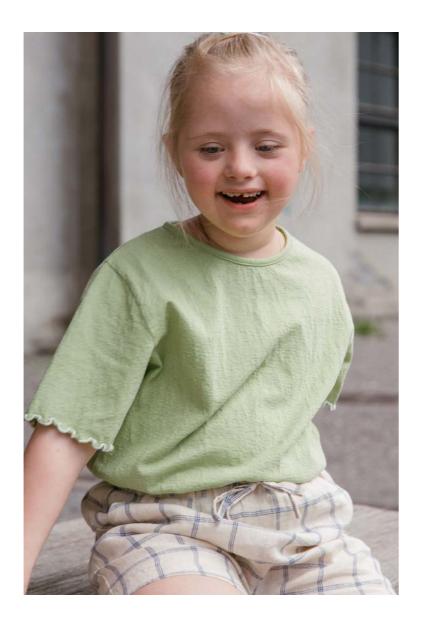




artichoke









KIDS





Curly Tee

Classic tee, flirty finish – our Curly Tee isn't your average tee. Crafted from soft jacquard jersey, this top offers a touch of texture that elevates your everyday look. But the real star? The playful lettuce hem at the sleeves and bottom adds a fun, cheeky detail.

Composition 96% Organic Cotton 4% Elastane

Size 1-2 / 2-3 / 3-4 / 4-5 / 5-6 / 7-8 / 9-10 / 11-12 / 13-14 Years

WSP: 14,00 EUR / RRP: 35,00 EUR







cedarwood

dusk blue

Terry Tee

Ditch the basics - our Terry Tee is a cool update on the classic, with an exceptional look and feel. Crafted from luxuriously soft and fine terry cloth, it combines the casual comfort of a tee with a touch of sophistication. The result? A unique and effortlessly stylish piece that will elevate your kids everyday look.

Composition 100% Organic Cotton

Size 1-2 / 2-3 / 3-4 / 4-5 / 5-6 / 7-8 / 9-10 / 11-12 / 13-14 Years

WSP: 15,60 EUR / RRP: 39,00 EUR

Made in Portugal

olive green







blue net

rose

Easy T-Shirt

One of our most popular year-round classics. The Easy T-shirt is made from incredibly soft linen. It cools in the summer and warms in the winter, so it's perfect all year round. The T-shirt has a small button closure at the back and short, cropped sleeves.

Composition 100% Linen

Size 1-2 / 2-3 / 3-4 / 4-5 / 5-6 / 7-8 / 9-10 / 11-12 / 13-14 Years

WSP: 19,60 EUR / RRP: 49,00 EUR





marigold

powder blue

Balloon Blouse

Feel instantly lifted with our Balloon Blouse! This breezy top is cut for a loose, comfortable fit, while gathered details at the neckline, sleeves and hem create a flattering silhouette with a touch of texture. Made from 100% cotton muslin, it's perfect for warm days, offering both style and comfort.

Composition 100% Organic Cotton

Size 1-2 / 2-3 / 3-4 / 4-5 / 5-6 / 7-8 / 9-10 / 11-12 / 13-14 Years

WSP: 26,00 EUR / **RRP:** 65,00 EUR







cedarwood

dusk blue

Crewneck Sweatshirt

Feel relaxed and still do good - it's possible with our Crewneck Sweatshirt. The soft organic cotton sets the sustainable standard to your daily wardrobe.

Composition 100% Organic Cotton

Size 1-2 / 2-3 / 3-4 / 4-5 / 5-6 / 7-8 / 9-10 / 11-12 / 13-14 Years

WSP: 19,60 EUR / **RRP:** 49,00 EUR

Made in Portugal

olive green







bean

gambit

Spring Sweater

Sunshine and cool breezes call for comfy layers! The breathable cotton ensures all-day comfort during those in-between weather days. Available in two adorable options: a vibrant floral pattern for a touch of springtime cheer, or a timeless check pattern for a more preppy style.

Composition 100% Organic Cotton

Size 1-2 / 2-3 / 3-4 / 4-5 / 5-6 / 7-8 / 9-10 / 11-12 / 13-14 Years

WSP: 31,60 EUR / RRP: 79,00 EUR

Made in Turkey









brick

powder blue

Inside Out Jacket

Our Inside Out Jacket offers effortless style with a playful twist. Made from light, breathable muslin, it's perfect for layering or throwing on for a breezy summer evening. But the real magic lies in the reversible design! The jacket features a contrasting color on the inside that peeks through when you turn up the sleeves or wear it open.

Composition 100% Organic Cotton

Size 1-2 / 2-3 / 3-4 / 4-5 / 5-6 / 7-8 / 9-10 / 11-12 / 13-14 Years

WSP: 33,60 EUR / RRP: 84,00 EUR







dusk blue

magma

Sunny Cardigan

Spring vibes for little sprouts with our Sunny Cardigan. Crafted from soft, breathable cotton, it is perfect for keeping your little one toasty on those chilly spring days. Featuring a classic round neck for easy layering, it pops with a contrasting button placket and playful patch pockets on the front.

Composition 100% Organic Cotton

Size 1-2 / 2-3 / 3-4 / 4-5 / 5-6 / 7-8 / 9-10 / 11-12 / 13-14 Years

WSP: 38,00 EUR / RRP: 95,00 EUR

Made in Turkey









cedarwood

dusk blue

Terry Pants

Channel a touch of retro flair with our Terry Pants for kids. Made from luxuriously soft and fine terry cloth, these shorts combine sporty comfort with a sophisticated edge. The unique texture elevates them beyond basic sweats, making them perfect for creating a laid-back yet stylish weekend look.

Composition 100% Organic Cotton

Size 1-2 / 2-3 / 3-4 / 4-5 / 5-6 / 7-8 / 9-10 / 11-12 / 13-14 Years

WSP: 17,60 EUR / **RRP:** 44,00 EUR

Made in Portugal





olive green









blue net

coffee

Classic Shorts

One of our favorite summer classics – the Classic Shorts. Made of an extremely soft linen fabric and as usual with pockets with enough space for finds and childhood treasures. The adjustable elastic waistband and the comfortable wide cut makes these shorts a wonderful basic item for girls and boys.

Composition 100% Linen

Size 1-2 / 2-3 / 3-4 / 4-5 / 5-6 / 7-8 / 9-10 / 11-12 / 13-14 Years

WSP: 21,60 EUR / RRP: 54,00 EUR







Lounge Pants

Move freely, play freely in our comfy Lounge Pants. Made from 100% organic cotton muslin, these pants are the definition of cozy comfort. The loose fit gives your little one plenty of room to roam, while the soft, breathable fabric keeps them cool and comfy all day long.

Composition 100% Organic Cotton

Size 1-2 / 2-3 / 3-4 / 4-5 / 5-6 / 7-8 / 9-10 / 11-12 / 13-14 Years

WSP: 23,60 EUR / RRP: 59,00 EUR











Garden Pants

Soft linen gets a laid-back update in our Garden Pants for kids. These warm weather-ready bottoms are essential for beating the heat, but also look great with a knitted jumper on balmy spring days. The patch pockets, the rubber waistband with cord and the loose cut, make them comfortable for any adventure your kids are up to.

Composition 100% Linen

Size 1-2 / 2-3 / 3-4 / 4-5 / 5-6 / 7-8 / 9-10 / 11-12 / 13-14 Years

WSP: 27,60 EUR / RRP: 69,00 EUR





brick

marigold

Volant Dress

Let your little one twirl through the day in our adorable Volant Dress! Crafted from soft, breathable muslin, this dress is perfect for keeping her cool and comfortable. Delicate ruffles at the sleeves add a touch of playful charm, making it ideal for any occasion. The loose fit allows for easy movement, making this dress a wardrobe essential for any playful spirit!

Composition 100% Organic Cotton

Size 1-2 / 2-3 / 3-4 / 4-5 / 5-6 / 7-8 / 9-10 / 11-12 / 13-14 Years

WSP: 29,60 EUR / **RRP:** 74,00 EUR









blue net

rose

Boxy Dress

Sunny days call for breezy dresses! Crafted from 100% natural linen, our Boxy Dress is the perfect throw-on for warm weather days. The boxy fit offers a relaxed silhouette, while the cute bow detail at the back adds a touch of charm.

Composition 100% Linen

Size 1-2 / 2-3 / 3-4 / 4-5 / 5-6 / 7-8 / 9-10 / 11-12 / 13-14 Years

WSP: 35,60 EUR / RRP: 89,00 EUR





Swim Top

Bye bye sunburn, welcome to our Swim Top. Thanks to its long sleeves and the high UV protection (SPF 50+) your kids are well protected from the sun - whether they are at the pool, at the beach or during other activities. For even more beach fun, we've made our entire swimwear collection from ECONYL® Regenerated Nylon, which is crafted from fishing nets, carpet flooring and industrial plastics rescued from around the world.

Composition

Econyl (78% Recycled Polyamide, 22% Elastane)

Size

1-2 / 2-3 / 3-4 / 4-5 / 5-6 / 7-8 / 9-10 / 11-12 / 13-14 Years

WSP: 21,60 EUR / **RRP:** 54,00 EUR





coral

taupe

Swim Trunks

Make a splash with our Swim Trunks for Kids. Their loose fit and the elastic waistband provide all day comfort for long days at the beach or poolside. For even more beach fun, we've made our entire swimwear collection from ECONYL® Regenerated Nylon, which is crafted from fishing nets, carpet flooring and industrial plastics rescued from around the world.

Composition Econyl (78% Recycled Polyamide, 22% Elastane)

Size 1-2 / 2-3 / 3-4 / 4-5 / 5-6 / 7-8 / 9-10 / 11-12 / 13-14 Years

WSP: 18,00 EUR / **RRP:** 45,00 EUR







Swimsuit

Sweet and sporty at the same time: our Swimsuit. Its lovely soft material and its perfect fit give your little ones enough freedom of movement for those long days at the beach, the poolside or in the garden. For even more beach fun, we've made our entire swimwear collection from ECONYL® Regenerated Nylon, which is crafted from fishing nets, carpet flooring and industrial plastics rescued from around the world.

Composition

Econyl (78% Recycled Polyamide, 22% Elastane)

Size

1-2 / 2-3 / 3-4 / 4-5 / 5-6 / 7-8 / 9-10 / 11-12 / 13-14 Years

WSP: 22,40 EUR / **RRP:** 56,00 EUR



WOMEN











pistaccio

viola

Curly T-Shirt

Classic tee, flirty finish – our Curly T-Shirt isn't your average tee. Crafted from soft jacquard jersey, this top offers a touch of texture that elevates your everyday look. But the real star? The playful lettuce hem at the sleeves and bottom adds a fun, cheeky detail.

Composition 96% Organic Cotton, 4% Elastane

Size XS/S/M/L/XL

WSP: 18,00 EUR / RRP: 45,00 EUR







cedarwood

dusk blue

Terry T-Shirt

Ditch the basics - our Terry T-shirt is a cool update on the classic, with an exceptional look and feel. Crafted from luxuriously soft and fine terry cloth, it combines the casual comfort of a tee with a touch of sophistication. The result? A unique and effortlessly stylish piece that will elevate your everyday look.

Composition 96% Organic Cotton, 4% Elastane

Size XS/S/M/L/XL

WSP: 23,60 EUR / RRP: 59,00 EUR

Made in Portugal



olive green









bean

Cotton Knit Top

Sunny days call for effortless style and our Cotton Knit Top delivers! Choose from three styles to suit your mood: classic textures, playful pops of colors or delicate flower embroidery. The best part, thought, is that you'll continue to wear this piece once temperatures start to dip again - only with a few more layers.

Composition 100% Organic Cotton

Size XS/S/M/L/XL

WSP: 38,00 EUR / RRP: 95,00 EUR

Made in Turkey







Henley Shirt

Our Henley Shirt gets a playful update: Crafted from comfortable jacquard jersey, this top offers a touch of texture without compromising on softness. The classic Henley button placket adds a timeless character, while the contrasting lettuce hem on both sleeves and bottom conveys a dose of fun and flirty flair.

Composition 96% Organic Cotton, 4% Elastane

Size XS / S / M / L / XL

WSP: 22,00 EUR / **RRP:** 55,00 EUR







cedarwood

dusk blue

Light Sweatshirt

Feel relaxed and still do good - it's possible with our Light Sweatshirt. The soft organic cotton sets the sustainable standard to your daily wardrobe and the terry texture adds a casual stylish touch to your look.

Composition 100% Organic Cotton

Size XS / S / M / L / XL

WSP: 31,60 EUR / **RRP:** 79,00 EUR

Made in Portugal



olive green







Flower Sweater

This lightweight knit makes summer coziness a reality! Our Flower Sweater adds a light layer to your outfits for those chilly nights and seaside breezes. Featuring 100% GOTS certified cotton.

Composition 100% Organic Cotton

Size XS / S / M / L / XL

WSP: 43,60 EUR / **RRP:** 109,00 EUR

Made in Turkey







ecru

marigold

Muslin Blouse

Feel instantly lifted with our Muslin Blouse! This breezy top is cut for a loose, comfortable fit, while gathered details at the neckline and sleeves create a flattering silhouette with a touch of texture. Made from 100% cotton muslin, it's perfect for warm days, offering both style and comfort.

Composition 100% Organic Cotton

Size XS / S / M / L / XL

WSP: 43,60 EUR / RRP: 109,00 EUR

Made in Portugal

powder blue







Muslin Wrap Blouse

Looking for comfort and style in one? Our Muslin Wrap Blouse is designed to flatter any figure with its relaxed fit and beautiful drape. Made from 100% organic cotton muslin, it's soft, breathable, and perfect for all-day wear. The puffed sleeves add a touch of femininity, while the wrap design allows you to create your own unique style. Just wrap and tie - it's that easy.

Composition 100% Organic Cotton

Size XS / S / M / L / XL

WSP: 43,60 EUR / **RRP:** 109,00 EUR









blue net

coffee

Linen Blouse

Embrace effortless summer style with our Linen Blouse. Crafted from our signature soft linen, this top offers both carefree style and breathable comfort on warm days. Delicate pleats at the shoulders add a touch of sophistication, while the capped sleeves add a hint of vintage charm.

Composition 100% Linen

Size XS/S/M/L/XL

WSP: 50,00 EUR / **RRP:** 125,00 EUR

Made in Portugal



rose







gambit

magma

Buttoned Vest

Snug, sleek and endlessly playful, this sleeveless knit is the styling essential of the season. Crafted from GOTS-certified organic cotton, we'll probably be wearing our Buttoned Vest on repeat thanks to its mood-boosting colors and pattern. Slip it over shirts or fitted longsleeves or shrug it over a jumper to ward off the last of the spring chill.

Composition 100% Organic Cotton

Size XS/S/M/L/XL

WSP: 39,60 EUR / RRP: 99,00 EUR

Made in Turkey







bean

sand

Spring Cardigan

There is no doubt that cardigans are a key piece in every wardrobe. Knitted from 100% GOTS-certified organic cotton, our Spring Cardigan is easy to layer all year round and makes a great transitional jacket. Dress it up or down, at home or on the go. It's the wear-everywhere cardigan you've been looking for.

Composition 100% Organic Cotton

Size XS/S/M/L/XL

WSP: 55,60 EUR / **RRP:** 139,00 EUR

Made in Turkey

seal blue







brick

powder blue

Reversible Muslin Jacket

Our Reversible Muslin Jacket offers effortless style with a playful twist. Made from light, breathable muslin, it's perfect for layering or throwing on for a breezy summer evening. But the real magic lies in the reversible design! The jacket features a contrasting color on the inside that peeks through when you turn up the sleeves or wear it open.

Composition 100% Organic Cotton

Size XS/S/M/L/XL

WSP: 55,60 EUR / **RRP:** 139,00 EUR









artichoke

navy

Twill Classic Jacket

Timeless, unfussy, and effortlessly chic with endless styling options, our twill jacket has earned its place in your summer wardrobe. Made from 100% organic cotton, this true classic with a button placket and attached pockets is stylish and hard-wearing at the same time.

Composition 100% Organic Cotton

Size XS/S/M/L/XL

WSP: 55,60 EUR / RRP: 139,00 EUR









cedarwood

dusk blue

Terry Shorts

Channel a touch of retro flair with our Terry Shorts for women. Made from luxuriously soft and fine terry cloth, these shorts combine sporty comfort with a sophisticated edge. The unique texture elevates them beyond basic sweats, making them perfect for running errands or creating a laid-back yet stylish weekend look.

Composition 100% Organic Cotton

Size XS/S/M/L/XL

WSP: 27,60 EUR / **RRP:** 69,00 EUR

Made in Portugal





olive green









coffee

rose

Simple Shorts

Our Simple Shorts tick all the boxes when it comes to clothing: breezy and chic, easy to style and sustainable. Their straight, classic cut and elasticated waistband make them comfortable to wear. The soft, pure linen fabric feels cool and skin-friendly on hot summer days.

Composition 100% Linen

Size XS / S / M / L / XL

WSP: 34,00 EUR / RRP: 85,00 EUR









blue net

coffee

Culotte

Striking the balance between elegance and comfort: our Culotte with an elastic waistband, fluid relaxed leg and simple side pockets. The trousers in a simple design are versatile and can be easily worn as part of any outfit. The quality: made from 100% linen – stylish, flowing and naturally cooling.

Composition 100% Linen

Size XS/S/M/L/XL

WSP: 47,60 EUR / RRP: 119,00 EUR







portabella

slate green

Tencel Pants

Our new Tencel Pants are as much a part of summer as the sun. With its relaxed, elegant, and softly flowing fit, it has what it takes to become a wardrobe staple for the warmer months and beyond. Crafted from Tencel - a cellulose fiber - these trousers have a silky soft feel and are moisture-wicking and breathable.

Composition 100% Tencel ™ Lyocell (OEKO-TEX® STANDARD 100)

Size XS/S/M/L/XL

WSP: 59,60 EUR / **RRP:** 149,00 EUR







blue net

coffee

Midi Skirt

A real classic for all year round: our Midi Skirt. Super easy to combine with a t-shirt on warm days or even with a chunky knit sweater and some tights in autumn. You don't want to miss this comfortable skirt with an elastic waistband in your wardrobe!

Composition 100% Linen

Size XS / S / M / L / XL

WSP: 47,60 EUR / RRP: 119,00 EUR

Made in Portugal

rose







brick

marigold

Muslin Dress

Our Muslin Dress is the definition of effortless style. Made from 100% organic cotton muslin, it drapes beautifully to enhance and flatter your silhouette. The short, puffed sleeves add a touch of whimsy, while the wrap design allows you to create the perfect fit. Simply wrap and tie for a look that's both comfortable and endlessly chic.

Composition 100% Organic Cotton

Size XS/S/M/L/XL

WSP: 59,60 EUR / **RRP:** 149,00 EUR









portabella

slate green

Tencel Dress

Our new Tencel Dress is like a summer breeze - light and airy with cap sleeves, an adjustable waist and sewn pleads at the bottom hem. The use of Tencel gives the dress a silky, soft feel to the touch and makes it both moisture wicking and breathable at the same time.

Composition 100% Tencel ™ Lyocell (OEKO-TEX® STANDARD 100)

Size XS/S/M/L/XL

WSP: 71,60 EUR / **RRP:** 179,00 EUR









blue net

coffee

Linen Midi Dress

Breeze effortlessly through summer in our Linen Midi Dress. Crafted from 100% soft linen, this dress drapes beautifully and keeps you cool on warm days. The soft gathers at the waist create a flattering silhouette that cinches in without being restrictive . Perfect for work, errands or weekend adventures, this versatile dress will take you anywhere in comfort and confidence.

Composition 100% Linen

Size XS/S/M/L/XL

WSP: 63,60 EUR / **RRP:** 159,00 EUR





Bikini Top

From sunrise to sunset - our Bikini Top is your perfect beach buddy. The classic cut with a back closure features a wrap in the front - a sweet little detail and ideal for breastfeeding. Team our Bikini Top with our matching Bikini Bottoms or pick a contrasting style for a statement look. For even more beach fun, we've made our entire swimwear collection from ECONYL® Regenerated Nylon, which is crafted from fishing nets, carpet flooring and industrial plastics rescued from around the world.

Composition Econyl (78% recycled polyamide, 22% elastane)

Size XS/S/M/L/XL

WSP: 23,60 EUR / RRP: 59,00 EUR





Triangle Bikini Top

Casual days in the sun call for unfussy silhouettes and our Triangle Bikini Top. The classic cut paired with rich, earthy colors, make this Bikini Top a go-to basic. For even more beach fun, we've made our entire swimwear collection from ECONYL® Regenerated Nylon, which is crafted from fishing nets, carpet flooring and industrial plastics rescued from around the world. Mix and match all our swimwear styles and colors for endless possibilities.

Composition Econyl (78% recycled polyamide, 22% elastane)

Size XS/S/M/L/XL

WSP: 21,60 EUR / **RRP:** 54,00 EUR





Bikini Bottom

Our Bikini Bottom is the perfect sustainable addition to your beach wardrobe. Jump in and feel good! The high-waisted cut covers the belly button and provides full bum coverage while the fine edging ensure a perfect fit and maximum wearing comfort. For even more beach fun, we've made our entire swimwear collection from ECONYL® Regenerated Nylon, which is crafted from fishing nets, carpet flooring and industrial plastics rescued from around the world.

Composition

Econyl (78% recycled polyamide, 22% elastane)

Size XS/S/M/L/XL

WSP: 21,60 EUR / **RRP:** 54,00 EUR





coral

purple

Bikini Briefs

Get ready to make a splash in our beachy, breezy Bikini Briefs. In contrast to our Bikini Bottoms, these briefs feature a low-waisted cut and high leg cut-outs. Perfect for your day in the sun! For even more beach fun, we've made our entire swimwear collection from ECONYL® Regenerated Nylon, which is crafted from fishing nets, carpet flooring and industrial plastics rescued from around the world.

Composition Econyl (78% recycled polyamide, 22% elastane)

Size XS/S/M/L/XL

WSP: 21,60 EUR / **RRP:** 54,00 EUR









coral

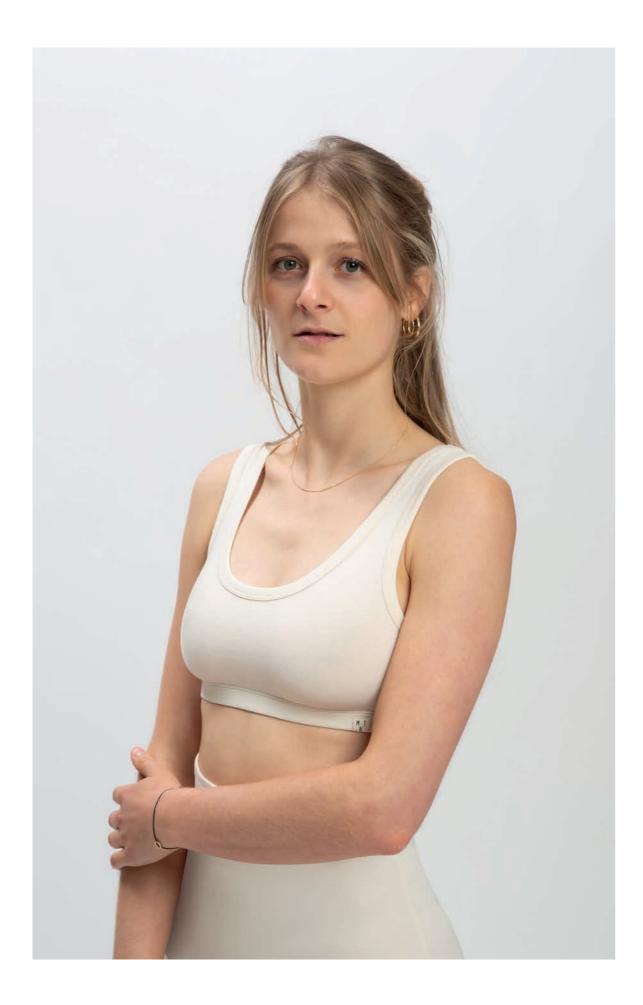
V-Neck Bathing Suit

Dive into comfort and confidence with our V-neck one-piece swimsuit. This flattering design features a classic v-neckline that elongates your figure, while the adjustable drawstring straps allow you to customize the fit for optimal support. Slip it on and soak up the sun in style! For even more beach fun, we've made our entire swimwear collection from ECONYL® Regenerated Nylon, which is crafted from fishing nets, carpet flooring and industrial plastics rescued from around the world.

Composition Econyl (78% recycled polyamide, 22% elastane)

Size XS/S/M/L/XL

WSP: 43,60 EUR / **RRP:** 109,00 EUR





ecru

mimosa

Basic Bra

Designed for everyday wear and with the ideal mix of comfort and support: our Basic Bra. The super soft underbust band and the lovely organic cotton are smooth and pleasant to the skin, making it barely noticeable beneath the clothes. Thanks to its natural manufacturing and the high-quality organic cotton, the whole Basic collection is gentle to sensitive skin and ideal for people with allergies.

Composition Jersey Knit 94% Organic Cotton, 6% Elastane

Size XS/S/M/L/XL

WSP: 13,60 EUR / **RRP:** 34,00 EUR

Made in Portugal

savanna







Basic Crop Top

Versatility at its best. For light support during the day, sporty activities or combined with a high-waisted skirt or pant - our Basic Crop Top is a wonderful addition to your closet. Made from soft organic cotton it is extremely comfortably yet adds a little support for the bust. Thanks to its natural manufacturing and the high-quality organic cotton, the whole Basic collection is gentle to sensitive skin and ideal for people with allergies.

Composition

Jersey Knit 94% Organic Cotton, 6% Elastane

Size XS/S/M/L/XL

WSP: 13,60 EUR / **RRP:** 34,00 EUR











ecru

Basic Undies

Our Basic Undies - a modern, uncomplicated and everyday piece that fits every woman. The high-waisted cut, the soft organic cotton fabric and the fine edging ensure a perfect fit and maximum wearing comfort. Thanks to its natural manufacturing and the high-quality organic cotton, the whole Basic collection is gentle to sensitive skin and ideal for people with allergies.

Composition Jersey Knit 94% Organic Cotton, 6% Elastane

Size XS/S/M/L/XL

WSP: 9,60 EUR / **RRP:** 24,00 EUR







MEN







dusk blue

olive green

Terry Sweatshirt

Lounge in comfort and sustainability with our men's Terry Sweatshirt. Made from 100% organic cotton, this sweatshirt offers a classic crewneck style and a relaxed regular fit for all-day ease.

Composition 100% Organic Cotton

Size S / M / L / XL

WSP: 35,60 EUR / RRP: 89,00 EUR









bean

magma

Knitted Sweater

Beat the chill without sacrificing summer vibes with our knitted jumper. This classic design features a round neckline and loosely knitted texture for comfort and an eye-catching statement. Made from 100% GOTS certified cotton, this jumper is the perfect weight for cool summer evenings.

Composition 100% Organic Cotton

Size S/M/L/XL

WSP: 43,60 EUR / RRP: 109,00 EUR

Made in Turkey

sand







blue net

coffee

Casual Shirt

Ditch the heavy fabrics and embrace breezy style with our 100% linen buttondown shirt for men. Made from our signature soft linen, this shirt offers superior breathability and a crisp, cool feel that keeps you comfortable on even the hottest days.

Composition 100% Linen

Size S / M / L / XL

WSP: 47,60 EUR / RRP: 119,00 EUR





magma

seal blue

Relaxed Cardigan

Unwind in relaxed sophistication with our Relaxed Cardigan. Crafted from 100% organic cotton, this piece will never go out of style. The V-neckline keeps things clean and easy to layer, while two patch pockets at the front add a touch of casual flair, making it perfect for dressing down or dressing up.

Composition 100% Organic Cotton

Size S/M/L/XL

WSP: 55,60 EUR / **RRP:** 139,00 EUR

Made in Turkey







artichoke

navy

Workwear Jacket

Perfect for the layering look: our Workwear Jacket for men is your new wardrobe workhorse. Made from light and soft cotton twill, it offers a comfortable alternative to jackets and cardigans. Perfect for transitional weather, this overshirt layers effortless over tees or under heavier coats for added warmth.

Composition 100% Organic Cotton

Size S/M/L/XL

WSP: 59,60 EUR / RRP: 149,00 EUR









blue net

coffee

Linen Shorts

Laze through the day in our Linen Shorts for men. Crafted from premium linen, these shorts offer both ultimate comfort and a touch of summer sophistication. The relaxed, straight fit and elastic waistband offer all-day comfort, while the lightweight, breathable linen keeps you cool. Convenient front pockets stash your essentials.

Composition 100% Linen

Size S / M / L / XL

WSP: 39,60 EUR / RRP: 99,00 EUR







Twill Pants

Ditch the stiffness, keep the style with our men's Twill Pants. The straight legs and side slit pockets give these trousers a classic touch while the pleats offer effortless sophistication. Crafted from durable cotton twill, they're perfect for everyday wear.

Composition 100% Linen

S / M / L / XL

WSP: 55,60 EUR / RRP: 139,00 EUR









ACCESSORIES





coffee

rose

Sun Hat

Our sun hat for babies and kids is the perfect companion for hot summer days. Thanks to the thermo regulating and cooling properties of the linen fabric and the quilted brim head, neck and eyes are perfectly protected from the sun. Additionally, the timeless design makes our sun hat a wonderful accessory for every outfit.

Composition 100% Linen

Size Small / Medium / Large

WSP: 18,00 EUR / **RRP:** 45,00 EUR







brick

marigold

Muslin Plaid

Wrap yourself in comfort and sustainability with our Muslin Plaid. Made from ultra-soft organic cotton, this versatile and lightweight throw is perfect for all seasons. Whether you're cuddling up on the sofa or adding an elegant layer to your bedding. Embrace the perfect blend of luxury and responsibility with this must-have addition to your home.

Composition 100% organic cotton

Size 130cm x 150cm

WSP: 23,60 EUR / **RRP:** 59,00 EUR

Made in Portugal



powder blue







tea

bonbon

5-Panel Cap

As we head into summer, we put away our beloved beanies and make room for warmer-weather headgear like our 5-panel cap. Crafted from organic cotton in summery hues, it will keep you protected from the weather or add that final element of effortlessness to your look.

Composition 100% organic cotton

Size Small / Medium / Large

WSP: 17,60 EUR / RRP: 44,00 EUR

Made in Poland







night blue

olive

Surf Cap

Our surf cap complements any look, from classic combinations to flowing dresses and, when the weather finally allows, breezy beachwear. The brim of the hat provides pleasant shade for your face and the breathable organic cotton fabric keeps your head cool on hot summer days.

Composition 100% organic cotton

Size Small / Medium / Large

WSP: 17,60 EUR / RRP: 44,00 EUR

Made in Poland



MATONA FAMILY

Step by Step

.... for a better future - is the mission statement of Matona and runs like a continuous thread through the whole manufacturing process. For our collections we only use high-quality, organic fabrics such as linen and cotton as well as Tencel and recycled yarns like Econyl. Passionately designed in Austria. Ethically produced in Portugal & Turkey.

Our Story

Matona - a small fashion label from Vorarlberg. However, it is also the story of Katharina and David, who decided to produce clothing on their own and to make a positive mark in the fashion industry. As a result, since 2017 sustainable and timeless styles are designed in the heart of the Austrian Alps.











get in touch with us:

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SCAN ME catalog & linesheet