



MATONA
• ORGANIC GOODS

AUTUMN / WINTER 26

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SHORE

As summer fades and the light grows softer, the season shifts towards days filled with quiet warmth and atmosphere. SHORE captures this gentle transition – where minimalism, raw textures and timeless elegance meet. Inspired by the beauty of Nordic nature with its mesmerizing play of light, sandy shores, rugged rocks and soft shadows, our new collection translates the calm grounded spirit of the North into pieces made for every day.

In this season's designs, warmth meets structure. Fisherman-inspired details blend with clean, urban lines, creating silhouettes that feel both grounded and refined. Textures play a central role: Scandinavian-style knits with subtle patterning, soft warm flannel, structured jersey and fluid fabrics form a collection that is tactile and modern in equal measure. Made to move effortlessly between quiet coast days and the rhythm of the city, each piece carries a sense of ease and intention.

The colour palette echoes the landscapes along the shore: deep ocean blues, muted greens, sand and stone, complemented by warm browns and soft touches of red. Natural grounded tones meet modern accents – a nod to Nordic art, architecture and the graphic calm, found in places like the Louisiana Museum of Modern Art. The result is a harmony of colours that feels both contemporary and timeless.

SHORE is a collection for those who feel connected to the quiet strength of the North. For those who love to wrap up warmly without losing clarity and form. These pieces are carried by the understated ease and gentle confidence that define Scandinavian life. Designed to accompany you through the season, wherever your own shore may be.



WOMEN





bronze green



creme

Ribbed T-Shirt

Minimalist in appearance yet full of detail, our ribbed T-shirt features an attractive ribbed pattern that adds depth and character to its simple design. Made from soft jacquard jersey, it feels pleasant against the skin and fits into any wardrobe effortlessly.

Material

95% Organic Cotton, 5% Elastane

Size

XS / S / M / L / XL

WSP: 19,60 EUR / **RRP:** 49,00 EUR

Made in

Turkey



bright red



oat

Pointelle T-Shirt

Pleasantly warm and finely structured: this T-shirt made from 100% extra-fine merino wool features a delicate pointelle pattern that adds an elegant touch to the classic cut. The knit structure feels pleasant against the skin and makes this style a special basic that is perfect for cool days.

Material

100% Extrafine Merino Wool

Size

XS / S / M / L / XL

WSP: 39,60 EUR / **RRP:** 99,00 EUR

Made in

Turkey





bronze green



creme

Collared Rib Longsleeve

A simple essential with a subtle twist: our Collared Rib Longsleeve combines the timeless cut of a classic long-sleeved top with a subtle collar that adds a feminine, elegant touch. The ribbed jacquard jersey fits comfortably, moves with you and adds structure to your everyday look.

Material

95% Organic Cotton, 5% Elastane

Size

XS / S / M / L / XL

WSP: 21,60 EUR / **RRP:** 54,00 EUR

Made in

Turkey



washed black

gold

Smock Sweatshirt

Our Smock Sweatshirt made from 100% organic cotton is inspired by classic fisherman's shirts, the vareuse, reinterpreted in soft sweatshirt fabric. The gentle V-neck and collar add a sophisticated touch, while the casual cut ensures comfort. Perfect for days when you want to be comfortable without compromising on style.

Material

100% Cotton (Organic)

Size

XS / S / M / L / XL

WSP: 37,60 EUR / **RRP:** 94,00 EUR

Made in

Portugal





maroon



midnight blue

Festive Wrap Blouse

Our Festive Wrap Blouse made from fine Tencel is a real favourite for special days – and everything in between. The flowing fabric skims the body, the wrap design creates a feminine silhouette and the long sleeves add just the right touch of elegance. Lightweight, comfortable and perfect for any occasion that calls for a touch of festivity.

Material

100% TENCEL™ Lyocell

Size

XS / S / M / L / XL

WSP: 47,60 EUR / **RRP:** 119,00 EUR

Made in

Turkey



mini vichy



rosy brown

Cirque Blouse

The Cirque Blouse is a little celebration of linen: light, airy and full of lovely details. The delicate ruffled collar, which extends to the button placket, can be buttoned up completely or left open at the top for a larger neckline. The fine ruffles frame it beautifully and create a harmonious, soft look. The gathered cuffs complete the look and make the blouse a versatile favourite that can be combined with both jeans and elegant trousers.

Material

100% Linen

Size

XS / S / M / L / XL

WSP: mini vichy 53,60 EUR / rosy brown 49,60 EUR / **RRP:** 134,00 EUR / 124,00 EUR

Made in

Portugal



coast check

Wide Flannel Shirt

Loose, warm and uncomplicated – our Wide Flannel Shirt is perfect for days when you just want to feel comfortable without compromising on style. The soft flannel fabric has a wonderfully light drape and the loose cut adds a relaxed touch to any outfit. A small detail that makes all the difference: you can wear the sleeves in the classic style or with a unique turn-up for a special look.

Material

100% Organic Cotton

Size

XS / S / M / L / XL

WSP: 49,60 EUR / **RRP:** 124,00 EUR

Made in

Portugal



herringbone

Denim Blouse

Simple, but with lots of character: our Denim Blouse combines the classic denim look with soft, flowing shapes. The deep V-neck and wider sleeves give it a feminine touch, making it the ideal companion – whether worn as a light jacket or directly on the skin. A versatile garment that makes every outfit look casual and special at the same time.

Material

100% Organic Cotton

Size

XS / S / M / L / XL

WSP: 47,60 EUR / **RRP:** 119,00 EUR

Made in

Turkey



horizon multicolor



navy striped

V-Neck Tank

A versatile layering favourite: our knitted V-neck slipover adds texture and warmth to any outfit. The blend of soft GOTS-certified wool and cotton ensures a comfortable fit without weighing you down. Worn over a long-sleeved top, shirt or dress, it adds subtle depth and a beautiful, feminine silhouette to any look.

Material

55% Wool (organic), 45% Cotton (organic)

Size

XS / S / M / L / XL

WSP: 39,60 EUR / **RRP:** 99,00 EUR

Made in

Turkey





salt



sweet pea

Bow Vest

A small detail with a big impact: the delicate tie at the V-neck makes this garment a charming highlight, while the blend of GOTS-certified wool and cotton ensures cosy warmth. A versatile garment that fits effortlessly into your everyday life.

Material

55% Wool (organic), 45% Cotton (organic)

Size

XS / S / M / L / XL

WSP: 39,60 EUR / **RRP:** 99,00 EUR

Made in

Turkey





fudge



wind blue

Quilted Vest

A favourite piece for every day: our quilted vest is the perfect companion for the transition between seasons – light, soft and comfortably warm. Made from 100% recycled cotton, it impresses with its quilted structure and timeless look. Worn over a long-sleeved top, dress or knitwear, it brings just the right amount of comfort to your everyday life.

Material

100% Recycled Cotton

Size

XS / S / M / L / XL

WSP: 39,60 EUR / **RRP:** 99,00 EUR

Made in

Turkey



bright red



oat

Block Sweater

Our Block Sweater is made from 100% extra-fine merino wool and combines different knit patterns to create a calm yet exciting look. It feels warm and comfortable against the skin and adds just the right amount of texture to your winter wardrobe. A versatile piece that is easy to style – every day anew.

Material

100% Extrafine Merino Wool

Size

XS / S / M / L / XL

WSP: 47,60 EUR / **RRP:** 119,00 EUR

Made in

Turkey





cranberry



salt

Harbour Sweater

Structure, warmth and a touch of coastal flair: the Harbour Sweater impresses with its cable knit pattern and high-quality blend of GOTS-certified wool and cotton. It feels soft, keeps you reliably warm and adds a beautiful, classic texture to your winter wardrobe.

Material

55% Wool (organic), 45% Cotton (organic)

Size

XS / S / M / L / XL

WSP: 59,60 EUR / **RRP:** 149,00 EUR

Made in

Turkey





horizon blue



horizon multicolor

Raglan Sweater

For those who love colour, our Raglan Sweater combines a classic cut and casual raglan sleeves with a vibrant pattern. Knitted from 55% wool and 45% cotton (GOTS certified), it keeps you warm and is comfortable to wear. Available in two colourways – each with its own unique look.

Material

55% Wool (organic), 45% cotton (organic)

Size

XS / S / M / L / XL

WSP: 51,60 EUR / **RRP:** 129,00 EUR

Made in

Turkey





Cashmere Sweater

A special piece for special days and for every day in between. Made from 100% high-quality cashmere, our Cashmere Sweater combines feather-light warmth with a wonderfully soft feel. The gently rounded V-neck and finely ribbed cuffs give this timeless design an elegant, relaxed look. It's a jumper that looks effortless yet always special.

Material

100% Cashmere

Size

XS / S / M / L / XL

WSP: 75,60 EUR / **RRP:** 189,00 EUR

Made in

Turkey



navy



pear



rose



salt

Organic Knit Cardigan

Chic, cosy, comfortable and stylish, this classic cardigan will accompany you everywhere. Made from a soft wool and organic cotton blend, it feels incredibly comfortable against the skin and adds an extra layer of warmth to any outfit.

Material

55% Wool (organic), 45% Cotton (organic)

Size

XS / S / M / L / XL

WSP: 59,60 EUR / **RRP:** 149,00 EUR

Made in

Turkey





bright red



grey melange

Collared Cardigan

Our Collared Cardigan is a versatile companion for colder days. Knitted from 100% extra-fine merino wool, it feels pleasantly light and keeps you wonderfully warm at the same time. The small collar and special button placket give the design a subtle twist. A timeless piece that can be easily combined with many outfits.

Material

100% Extrafine Merino Wool

Size

XS / S / M / L / XL

WSP: 51,60 EUR / **RRP:** 129,00 EUR

Made in

Turkey





dark forest



nougat

Cashmere Cardigan

A classic reimagined, our 100% Cashmere Cardigan combines simple elegance with unbeatable comfort. With its round neckline and delicate button placket, it is a versatile piece that will bring you joy season after season.

Material

100% Cashmere

Size

XS / S / M / L / XL

WSP: 87,60 EUR / **RRP:** 219,00 EUR

Made in

Turkey



fudge



wind blue

Quilted Jacket

A jacket for days when you just want to snuggle up! Made from soft, quilted cotton, our Quilted Jacket is pleasantly lightweight – perfect for transitional weather. Featuring a turn-down collar, piping at the edges and two large pockets, it has a timeless, distinctive look. The sleeves can easily be rolled up when you need more flexibility. It's a versatile piece that effortlessly complements any outfit, whether worn as an overshirt or a light jacket.

Material

100% Recycled Cotton

Size

XS / S / M / L / XL

WSP: 59,60 EUR / **RRP:**149,00 EUR

Made in

Turkey



washed black



gold

Ease Pants

An uncomplicated style with lots of possibilities: the Ease Pants combine soft sweat fabric with a modern, slightly voluminous silhouette. The barrel legs and continuous vertical seams give them a structured look and a clear, contemporary style. Comfortable, yes – but not just for the sofa: paired with a T-shirt, shirt or cardigan, they are perfect for everyday wear.

Material

100% Cotton (organic)

Size

XS / S / M / L / XL

WSP: 39,60 EUR / **RRP:** 99,00 EUR

Made in

Portugal





maroon



midnight blue

Pleated Tencel Trousers

Our Pleated Tencel Trousers combine everything we love about Tencel: lightness, elegance and a wonderfully soft feel. The wide-cut leg creates a flowing silhouette, while the elasticated waistband with button fastening ensures a comfortable fit and flexibility. These trousers transition effortlessly from the office to everyday wear.

Material

100% TENCEL™ Lyocell

Size

XS / S / M / L / XL

WSP: 55,60 EUR / **RRP:** 139,00 EUR

Made in

Turkey



speckled brown

Front Pleat Trousers

Our Front Pleat Trousers, crafted from soft twill, are a simple, everyday choice with clean lines. The front pleat provides structure, and the straight leg offers a relaxed fit. The elasticated waistband with a button fastening ensures a comfortable and flexible fit, making these trousers ideal for days when you want equal measures of comfort and style.

Material

100% Organic Cotton

Size

XS / S / M / L / XL

WSP: 51,60 EUR / **RRP:** 129,00 EUR

Made in

Turkey



caramel



navy

Knitted Culotte

Thanks to the soft wool and comfortable yet chic cut, you'll want to wear these knitted trousers with everything and for every occasion this season. They feature wide legs and an elasticated waistband.

Material

55% Wool (organic), 45% Cotton (organic)

Size

XS / S / M / L / XL

WSP: 51,60 EUR / **RRP:** 129,00 EUR

Made in

Turkey





herringbone

Straight Leg Denim Pants

You know you've found a good pair of jeans when you don't have to think twice about what to wear in the morning, and that's exactly how our Straight Leg Denim Pants feel. Made from 100% organic cotton, they combine clean lines with natural comfort. They're a relaxed basic that fits clearly and discreetly into any wardrobe.

Material

100% Organic Cotton

Size

XS / S / M / L / XL

WSP: 43,60 EUR / **RRP:** 109,00 EUR

Made in

Turkey



maroon



midnight blue

Ruffled Midi Skirt

A skirt that moves with you, our Ruffled Midi Skirt boasts an elegant, airy drape thanks to its soft, flowing Tencel fabric. The elasticated waistband ensures a comfortable fit, and the gently flared shape gives the skirt its characteristic swing. It's a versatile favourite for relaxed days and special occasions alike.

Material

100% TENCEL™ Lyocell

Size

XS / S / M / L / XL

WSP: 51,60 EUR / **RRP:** 129,00 EUR

Made in

Turkey



mini vichy



rosy brown

Midi Skirt

A real classic for all year round: our Midi Skirt. Super easy to combine with a t-shirt on warm days or even with a chunky knit sweater and some tights in autumn. You don't want to miss this comfortable skirt with an elastic waistband in your wardrobe!

Material

100% Linen

Size

XS / S / M / L / XL

WSP: mini vichy 51,60 EUR / rosy brown 47,60 EUR / **RRP:** 129,00 EUR / 119,00 EUR

Made in

Portugal



maroon



midnight blue

Collared Wrap Dress

With its simple shape, clean lines and soft drape, the Collared Wrap Dress has everything a good dress needs. The wrap cut provides a flexible fit, and the collar accentuates the neckline, giving the dress a beautiful, calm structure. This timeless piece is made from flowing Tencel, offering an uncomplicated, versatile style that is always appropriate.

Material

100% TENCEL™ Lyocell

Size

XS / S / M / L / XL

WSP: 59,60 EUR / **RRP:** 149,00 EUR

Made in

Turkey



grenadine



hibiscus



rosewood



vulcano

Basic Bra

Designed for everyday wear with a unique blend of comfort and support: our Basic Bra. The super-soft under-bust band and beautiful organic cotton are soft and comfortable against your skin and barely noticeable underneath your clothes. Thanks to the natural finish and high-quality organic cotton, the entire Basic collection is gentle on sensitive skin and ideal for those with allergies.

Material

95% Organic Cotton, 5% Elastane

Size

XS / S / M / L / XL

WSP: 14,40 EUR / **RRP:** 36,00 EUR

Made in

Turkey



grenadine



hibiscus



rosewood



vulcano

Basic Crop Top

Versatility at its best. For light support during the day, when exercising or paired with high-waisted trousers and skirts, our Basic Crop Top complements any wardrobe. Made from soft organic cotton, it is comfortable to wear while providing light support to the bust. Thanks to the natural finish and high-quality organic cotton, the entire Basic collection is gentle on sensitive skin and ideal for people with allergies.

Material

95% Organic Cotton, 5% Elastane

Size

XS / S / M / L / XL

WSP: 14,40 EUR / **RRP:** 36,00 EUR

Made in

Turkey



grenadine



hibiscus



rosewood



vulcano

Basic Undies

Our basic underwear is a modern, uncomplicated everyday companion for every woman. The high waist, soft organic cotton and comfortable cuffs ensure a perfect fit and maximum comfort. Thanks to the natural finish and the high-quality organic cotton, the entire Basic collection is gentle on sensitive skin and is ideal for people who suffer from allergies.

Material

95% Organic Cotton, 5% Elastane

Size

XS / S / M / L / XL

WSP: 11,20 EUR / **RRP:** 28,00 EUR

Made in

Turkey

MEN





bronze green



creme

Shortsleeve Rib T-Shirt

With its structured, simple and comfortable design, the short-sleeved rib T-shirt with a fine jacquard jersey and classic round neck brings a fresh twist to your everyday wardrobe. This reliable piece is easy to combine with other items and can be worn in any season.

Material

95% Organic Cotton, 5% Elastane

Size

S / M / L / XL

WSP: 21,60 EUR / **RRP:** 54,00 EUR

Made in

Turkey



washed black

gold

Fleece Shirt

Our Fleece Shirt is a classic long-sleeved top made from cosy sweatshirt fabric – warm enough for chilly days, light enough for everyday wear. A timeless basic that fits naturally into your everyday life, either on its own or as a layer.

Material

100% Cotton (Organic)

Size

S / M / L / XL

WSP: 35,60 EUR / **RRP:** 89,00 EUR

Made in

Portugal





coast check

Flannel Shirt

Looking for the most comfortable item of clothing in your wardrobe? Trust us – you'll want to wear our Flannel Shirt again and again this season. Made from 100% organic cotton, it has a relaxed fit and a classic checked design. Pair it with timeless basics for a laid-back casual look. A flannel shirt like this one is a wardrobe staple – season after season!

Material

100% Organic Cotton

Size

S / M / L / XL

WSP: 51,60 EUR / **RRP:** 129,00 EUR

Made in

Portugal



navy



pear

Heritage Vest

Some pieces just feel right from the very first moment, and our Heritage Vest is one of them. It is warm and uncomplicated, and the V-neck enhances any shirt or top. Its blend of GOTS-certified wool and organic cotton makes it both warm and durable. A vest that looks understated, is easy to combine and will see you through the cold months.

Material

55% Wool (organic), 45% Cotton (organic)

Size

S / M / L / XL

WSP: 47,60 EUR / **RRP:** 119,00 EUR

Made in

Turkey





blue melange



bordeaux

Classic Sweater

Our knitted jumper for men is a true feel-good classic. Made from a high-quality blend of wool and cotton, it offers natural warmth and a comfortable fit. With its casual round neckline and timeless design, it is suitable for any occasion – whether worn on its own or layered on cooler days.

Material

55% Wool (organic), 45% Cotton (organic)

Size

S / M / L / XL

WSP: 55,60 EUR / **RRP:** 139,00 EUR

Made in

Turkey





navy



salt

Wool Zip Cardigan

An easy layering piece for everyday wear: our Wool Zip Cardigan combines soft, GOTS-certified wool and organic cotton for a warm, comfortable style. The zip fastening and two patch pockets make it particularly practical.

Material

55% Wool (organic), 45% Cotton (organic)

Size

S / M / L / XL

WSP: 63,60 EUR / **RRP:** 159,00 EUR

Made in

Turkey





herringbone

Denim Overshirt

The Denim Overshirt is the piece that goes with everything from morning coffee to evening strolls. Made from organic cotton, it wears like a shirt but works just as well as a light jacket. A classic that will quickly become a staple in your wardrobe.

Material

100% Organic Cotton

Size

S / M / L / XL

WSP: 55,60 EUR / **RRP:** 139,00 EUR

Made in

Turkey



fudge

wind blue

Liner Jacket

Our Liner Jacket, made from soft recycled cotton, effortlessly combines function and style. The quilted fabric and large pockets make it a modern all-rounder that fits easily into any wardrobe. Ideal as a light transitional jacket or as an extra layer on cold days.

Material

100% Recycled Cotton

Size

S / M / L / XL

WSP: 63,60 EUR / **RRP:** 159,00 EUR

Made in

Turkey



washed black



gold

Pleated Sweatpants

The Pleated Sweatpants combine comfort and structure in a relaxed cut. The elasticated waistband with drawstring ensures flexibility, while the fine pleats at the front of the trousers give them a subtle shape. Made from soft sweat fabric and featuring a patch back pocket, they are perfect for days when comfort and style go hand in hand.

Material

100% Cotton (organic)

Size

S / M / L / XL

WSP: 43,60 EUR / **RRP:** 109,00 EUR

Made in

Portugal





speckled brown

Wide Pleated Pants

Our Wide Pleated Trousers bring a fresh lightness to any wardrobe. The 100% cotton twill makes them a durable companion, while the elasticated waistband at the sides gently moves with you. Subtle pleats give the trousers a calm, structured finish. A versatile piece that transitions effortlessly between everyday wear and work.

Material

100% Organic Cotton

Size

S / M / L / XL

WSP: 55,60 EUR / **RRP:** 139,00 EUR

Made in

Turkey



herringbone

Tapered Denim Pants

A classic that's here to stay: our Tapered Denim Pants feature a straight, modern cut and sustainable 100% organic cotton denim. Robust, timeless and versatile – a denim essential that effortlessly completes any look.

Material

100% Organic Cotton

Size

S / M / L / XL

WSP: 43,60 EUR / **RRP:** 109,00 EUR

Made in

Turkey

KIDS





bronze green



creme

Rib Longsleeve

Made from our exceptionally soft Jaquard jersey, our Rib Longsleeve offers maximum comfort and retains its shape. Perfect for layering, playing and feeling good – a long-sleeved top that simply always fits.

Material

95% Organic Cotton, 5% Elastane

Size

1-2 / 2-3 / 3-4 / 4-5 / 5-6 / 7-8 / 9-10 / 11-12 / 13-14 Years

WSP: 17,60 EUR / **RRP:** 44,00 EUR

Made in

Turkey



fudge



wind blue

Liner Vest

Wrapped up warm layer by layer: our Liner Vest made from recycled cotton provides cosy warmth and plenty of freedom of movement. The soft quilted structure and practical pockets make it the ideal extra for everyday adventures and outdoor activities.

Material

100% Recycled Cotton

Size

1-2 / 2-3 / 3-4 / 4-5 / 5-6 / 7-8 / 9-10 / 11-12 / 13-14 Years

WSP: 31,60 EUR / **RRP:** 79,00 EUR

Made in

Turkey



horizon multicolor



navy striped

Wool Tank

Our Wool Tank keeps little explorers cosy and warm. Thanks to the high-quality wool-cotton blend (both GOTS certified), it is lightweight, soft and ideal for layering. Perfect for all those moments when you want to be comfortable.

Material

55% Wool (organic), 45% Cotton (organic)

Size

1-2 / 2-3 / 3-4 / 4-5 / 5-6 / 7-8 / 9-10 / 11-12 / 13-14 Years

WSP: 31,60 EUR / **RRP:** 79,00 EUR

Made in

Turkey





washed black

gold

Crewneck Sweatshirt

Feel relaxed and do good at the same time with our sweatshirt. Soft organic cotton sets a sustainable standard for your wardrobe.

Material

100% Cotton (Organic)

Size

1-2 / 2-3 / 3-4 / 4-5 / 5-6 / 7-8 / 9-10 / 11-12 / 13-14 Years

WSP: 21,60 EUR / **RRP:** 54,00 EUR

Made in

Portugal





pear multi

rose multi

Easy Sweater

This jumper lives up to its name: simply slip it on and feel good! Made from a soft blend of wool and cotton, it offers pure comfort and warmth.

Material

55% Wool (organic), 45% Cotton (organic)

Size

1-2 / 2-3 / 3-4 / 4-5 / 5-6 / 7-8 / 9-10 / 11-12 / 13-14 Years

WSP: 35,60 EUR / **RRP:** 89,00 EUR

Made in

Turkey





salt



cranberry

Coast Sweater

Soft, warm and full of texture: with its high collar and beautiful cable knit pattern, our Coast Sweater brings real comfort to everyday life. The high-quality blend of GOTS-certified wool and organic cotton ensures comfort, perfect for little explorers on cool days.

Material

55% Wool (organic), 45% Cotton (organic)

Size

1-2 / 2-3 / 3-4 / 4-5 / 5-6 / 7-8 / 9-10 / 11-12 / 13-14 Years

WSP: 39,60 EUR / **RRP:** 99,00 EUR

Made in

Turkey





blue melange



cranberry

Snug Cardigan

Our Snug Cardigan is perfect for all occasions: playing, romping around, and cuddling up. The soft, GOTS-certified wool-cotton blend keeps you warm without restricting movement. Thanks to the round neckline and button placket, even the youngest children can easily put it on and take it off.

Material

55% Wool (organic), 45% Cotton (organic)

Size

1-2 / 2-3 / 3-4 / 4-5 / 5-6 / 7-8 / 9-10 / 11-12 / 13-14 Years

WSP: 35,60 EUR / **RRP:** 89,00 EUR

Made in

Turkey





rose

sweet pea

V-Neck Cardigan

Equal parts preppy, cozy, grungy and quirky, a classic cardigan like this will take you anywhere. Crafted from a soft blend of merino wool and organic cotton, this essential is incredibly comfortable against the skin and adds an extra layer of warmth to any outfit.

Material

55% Wool (organic), 45% Cotton (organic)

Size

1-2 / 2-3 / 3-4 / 4-5 / 5-6 / 7-8 / 9-10 / 11-12 / 13-14 Years

WSP: 35,60 EUR / **RRP:** 89,00 EUR

Made in

Turkey





herringbone

Denim Shirt

Denim as it should be for children: soft, flexible and full of life. The denim shirt brings a classic look to everyday wear, yet remains surprisingly easy to wear. The breast pocket is ready for treasures and important little items.

Material

100% Organic Cotton

Size

1-2 / 2-3 / 3-4 / 4-5 / 5-6 / 7-8 / 9-10 / 11-12 / 13-14 Years

WSP: 31,60 EUR / **RRP:** 79,00 EUR

Made in

Turkey



washed black



gold

Comfy Jogger

Our Comfy Joggers bring a breath of fresh air to classic jogging trousers style. The textured seams and rounded legs make them a real favourite, while the soft organic sweat fabric and elasticated waistband ensure comfort that moves with you.

Material

100% Cotton (Organic)

Size

1-2 / 2-3 / 3-4 / 4-5 / 5-6 / 7-8 / 9-10 / 11-12 / 13-14 Years

WSP: 25,60 EUR / **RRP:** 64,00 EUR

Made in

Portugal





speckled brown

Fall Chino

Comfort meets durable twill – our Fall Chino for children is robust enough for any adventure yet feels pleasantly light. Thanks to the elasticated waistband, the trousers fit comfortably without constricting.

Material

100% Organic Cotton

Size

1-2 / 2-3 / 3-4 / 4-5 / 5-6 / 7-8 / 9-10 / 11-12 / 13-14 Years

WSP: 30,00 EUR / **RRP:** 75,00 EUR

Made in

Turkey



herringbone

Denim Pleated Pants

As comfortable as sweatpants and as robust as denim, our children's Denim Pleated Pants have an elasticated waistband for a comfortable, flexible fit and wide legs for plenty of room to climb, run and explore. Made from soft organic cotton.

Material

100% Organic Cotton

Size

1-2 / 2-3 / 3-4 / 4-5 / 5-6 / 7-8 / 9-10 / 11-12 / 13-14 Years

WSP: 30,00 EUR / **RRP:** 75,00 EUR

Made in

Turkey



coast check

Flannel Collar Dress

Keep your little ones warm and comfortable all day long with our Flannel Collar Dress. Made from soft organic cotton, it boasts lovely details such as a round collar and gathered cuffs. It's comfortable, stylish and wonderfully timeless – a real favourite for cooler days.

Material

100% Organic Cotton

Size

1-2 / 2-3 / 3-4 / 4-5 / 5-6 / 7-8 / 9-10 / 11-12 / 13-14 Years

WSP: 38,00 EUR / **RRP:** 95,00 EUR

Made in

Portugal

ACCESSORIES





bordeaux



navy

Beanie

One can never have too many beanies for winter! This one made from a soft blend of Merino wool and organic cotton makes a perfect match with our winter accessories and keeps the ears and head cozy and warm.

Size S: toddlers & kids (around 1-4 years)

Size M: kids (around 5-12 years)

Size L: teens & adults

Material

55% Wool (organic), 45% Cotton (organic)

Size

Small / Medium / Large

WSP: 18,00 EUR / **RRP:** 45,00 EUR

Made in

Turkey





blue melange - navy

pear - bordeaux

rose - cranberry

Fisherman Beanie

Our Fisherman Beanie is a classic, timeless knitted accessory for the colder months. Made from soft, sustainable wool, it keeps you warm and fits your head perfectly. With its modern, urban design, it goes with any outfit and is available in a range of colours - an essential companion for young and old on chilly days.

Size S: toddlers & kids (around 1-4 years)

Size M: kids (around 5-12 years)

Size L: teens & adults

Material

55% Wool (organic), 45% Cotton (organic)

Size

Small / Medium / Large

WSP: 18,00 EUR / **RRP:** 45,00 EUR

Made in

Turkey





blue melange



caramel

Balaclava

A perfect blend of warmth and practicality, our Balaclava is ideal for cold days when you need extra protection. Made from soft, breathable wool, it will keep your face and head cosy and warm without causing any irritation. Its simple, timeless design makes it the perfect companion for any outdoor adventure. Just pull it on and head out into the fresh air! Tip: It fits perfectly under a cycling helmet, which is ideal for those with sensitive ears.

Material

55% Wool (organic), 45% Cotton (organic)

Size

Small (toddlers) / Medium (kids/teens) / Large (adults)

WSP: 23,60 EUR / **RRP:** 59,00 EUR

Made in

Turkey





cranberry

pear

Knitted Headband

Style your way through the winter season with our Knitted Headband. Made from a soft blend of merino wool and organic cotton it will keep you looking and feeling good during your favourite activities.

Size M: kids (around 1-10 years)

Size L: teens and adults

Material

55% Wool (organic), 45% Cotton (organic)

Size

Medium / Large

WSP: 11,20 EUR / **RRP:** 28,00 EUR

Made in

Turkey





bordeaux



salt

Hooded Scarf

Our Hooded Scarf combines a hat and scarf in one – for warm ears, a warm neck and an all-round feeling of cosiness. The blend of GOTS-certified wool and organic cotton is cosy and pleasantly light at the same time. Perfect for anyone who likes things cosy, practical and beautiful in winter – whether young or old.

Material

55% Wool (organic), 45% Cotton (organic)

Size

onesize

WSP: 25,60 EUR / **RRP:** 64,00 EUR

Made in

Turkey





bordeaux



cranberry



navy



pear



rose

Wool Bandana

A small accessory with a big impact: our Wool Bandana combines stylish elegance with cosy warmth. Made from a quality wool and cotton blend, it will keep you comfortably warm as well as being a real eye-catcher

Material

55% Wool (organic), 45% Cotton (organic)

Size

onesize

WSP: 17,60 EUR / **RRP:** 44,00 EUR

Made in

Turkey





nougat



dark forest

Tie Neckerchief

A small accessory with a big impact: our pure cashmere Tie Neckerchief adds warmth and elegance to any outfit. Whether loosely knotted or worn tightly around the neck, it provides a soft, luxurious feel all day long.

Material

100% Cashmere

Size

onesize

WSP: 25,60 EUR / **RRP:** 64,00 EUR

Made in

Turkey

MATONA FAMILY

Step by Step

.... for a better future - is the mission statement of Matona and runs like a continuous thread through the whole manufacturing process. For our collections we only use high-quality, organic fabrics such as linen, cotton and wool as well as Tencel and recycled yarns like Econyl. Passionately designed in Austria. Ethically produced in Portugal & Turkey.

Our Story

Matona - a small fashion label from Vorarlberg. However, it is also the story of Katharina and David, who decided to produce clothing on their own and to make a positive mark in the fashion industry. As a result, since 2017 sustainable and timeless styles are designed in the heart of the Austrian Alps.



PURE. THOUGHTFUL. REFINED.
Timeless Apparel for Every Body



SCAN ME
Catalog & Linesheet

Here's how you can contact us:

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